

sydneybri carter

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A.A. Graphic and Web Design

The Art Institute of Atlanta, Ga.
Graduated Summa Cum Laude
Best Portfolio, Award
Highest Academic Performance, Award
Cumulative GPA: 4.00

B.A. American Studies

University of Maryland, College Park
College of Art and Humanities
Departmental Honors

B.A. Journalism

University of Maryland, College Park
Philip Merrill College of Journalism
Graduated Cum Laude
Human Development, Minor
Arts Program, College Park Scholars
Cumulative GPA: 3.80

LEADERSHIP

AiA AIGA Student Group President – 2014
UMDCP Senior Marshal – 2013
Omicron Delta Kappa Leadership Organization – 2013
Resident Assistant of the Month – 2011

INTELLIGENCE

Golden Key International Honour Society – 2011
National Residence Hall Honorary – 2011

JOURNALISM

Exceptional Volunteer, Philip Merrill College – 2013
Kappa Tau Alpha Honor Society – 2013
Reese Cleghorn Journalism Excellence Scholarship – 2012

ARTS

Arts Scholars Citizenship Award – 2011

Graphic, Digital, Web Designer

MVO Marketing
Only full-time, in-house designer. Create print, digital, web marketing, branding collateral for clients in various industries: luxury student, multifamily housing, medical, retail, technology, corporate. Supervise, consult, create all web content, custom web design projects, CMS projects, SEO. Attend client meetings. Lead design brainstorm. Utilize the entire design process. Execute print production. Manage select client accounts.
October 2014 - present

Design Assistant

Modern Luxury Media
Clip images for print publications. Design template-based layouts for JEZEBEL Magazine, Ala Moana shopping mall magazine. Design original layouts for special publications.
July 2013 - present

Editorial Intern

Atlanta Magazine
Emmis Communications
Researched, wrote content. Fact-checked. Copy edited. Uploaded content to web. Attended editorial meetings.
December 2012 - January 2013

Communications Assistant

Wellness@Maryland
UMDCP Campus Recreation Services
Wrote blog entries. Updated website, social media. Reported on events. Produced photo, video multimedia projects. Planned, assisted with wellness campaigns, events.
January 2012 - May 2013

Editorial Contributor

Atlanta Homes & Lifestyles
Network Communications, Inc.
Researched, wrote: blogs, calendars, newsletters. Designed graphics. Created, sourced photography. Fact-checked. Copy edited. Reported on events.
May 2012 - July 2012

Microsoft Office
12 years

InDesign
7 years

Social Media
7 years

Blogging/CMS
7 years

Photoshop
5 years

Illustrator
4 years

HTML
4 years

CSS
4 years

jQuery/Javascript
2 years

SEO/Analytics
2 years